



2022
**ANNUAL
REPORT**

Foundation for a Healthy Kentucky

1640 Lyndon Farm Court
Suite 100
Louisville, KY 40223



FOUNDATION FOR A
**HEALTHY
KENTUCKY**



Our Vision

A Kentucky where every individual and community reach their highest levels of health.

Our Mission

To address the unmet health needs of Kentuckians by developing and influencing policy, improving access to care, reducing health risks and disparities, and promoting health equity.



Our Values

Integrity

Leadership

Respect

Collaboration

Effectiveness

Policy Equity

Who We Are

OUR STAFF

Ben Chandler
President & CEO

Allison Adams
Vice President of Policy

Ashley Brauer
Vice President of Communications

Mary Jo Shircliffe
Vice President of Operations and Administration

Chloe Atwater
Policy Associate

Alexandra Kerley
Policy Associate

Hayley Smith
Administrative Assistant

Katy Walker
Policy Associate

Ally Wells
Communications Associate

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Marc Timmerman (Fayette County)
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Johnny White (Logan County)

Our Focus Areas



Access to Health Care



Tobacco-Use Reduction



Obesity & Diabetes Prevention



Children's Health

2022 HIGHLIGHTS



KY Legislature passed bill that established Lung Cancer Screening and Prevention Program.



Rural ACEs Project in Russell County ended with an exciting number of positive outcomes.



KY Legislature approved Medicaid reimbursement for Community Health Workers.



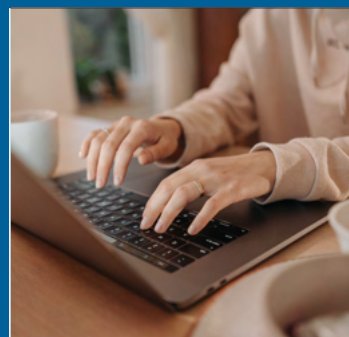
Listening sessions held for input for the White House Conference on Hunger, Nutrition, and Health.



KY Legislature ensured children have time to eat breakfast even after the first bell rings.

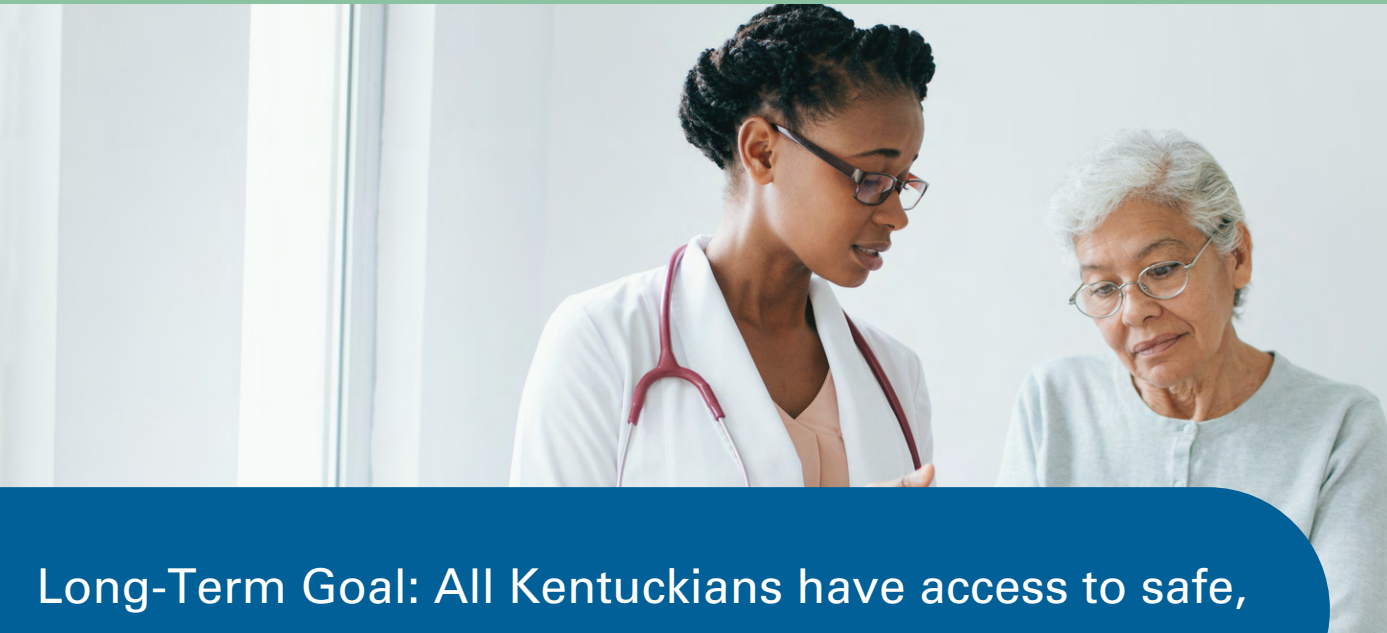


Several campaigns with the goal of improving vaccine uptake, one was the result of a \$1 million grant from CHFS.



FHKY launched a new, more functional website.

Access to Health Care



Long-Term Goal: All Kentuckians have access to safe, affordable, and quality healthcare

Engage local and statewide leadership to form Partnership aimed to improve long term health indicators

In 2022, the Foundation for a Healthy Kentucky continued to serve as the backbone organization for the Kentucky Partnership for Health Improvement (KyPHI). The partnership committed to bringing together sectors from healthcare payer, hospitals, consumers, providers, employers, and government to improve health outcomes. After reviewing much data and an environmental scan, KyPHI narrowed down its focus to health outcomes involving cancer screenings and immunizations.

Increase the availability of information on quality, evidence-based substance use treatment, prevention, and recovery services in Kentucky

Support/oppose laws and/or regulations which impact healthcare access

- Worked with key partners and legislators to build support for all-payer claims database legislation in Kentucky.
- Developed a bill tracker to share with Board and Council members.
- Opposed HB7 which in its original form could have led to thousands of Kentuckians losing their Medicaid coverage and SNAP benefits. This work included releasing an OP-ED and a call to action to our Board and Council members. The bill was eventually scaled back to be not as extreme as it was originally.
- Supported HB 525 which became law. It supported health care access for Kentuckians by codifying the certification process for community health workers and allowing CHW services to be reimbursed by Medicaid.
- Supported HB 219 which established a Lung Cancer Screening and Prevention Program. The bill was passed and is a great step in the right direction to tackle one of Kentucky's biggest health problems.

Increase usage of government provided healthcare coverage

Our support of the Kentucky Equal Justice Center (KEJC) and Kentucky Voices for Health (KVH) provided boots-on-the-ground health advocacy. KEJC helped families enroll in Medicaid and kynect, and conducted outreach efforts through radio shows. KVH promoted open enrollment for Medicaid and Marketplace coverage, and developed a public reporting tool called 'Comment on kynect' to monitor barriers to enrollment and recertification. KVH also supported the extension of Medicaid postpartum coverage from 60 days to a full year by working with legislators to incorporate the language of HB174 into SB178.

Educate state & local policy makers

Foundation staff assembled a "Health in all Policy" resource folder to assist local government officials and community policymakers to improve health outcomes through policy. Staff also met with County Judge Executives throughout the state.



Proudly support intentional health equity and social justice reform

The Foundation helped a graduate student conducting research on LGBTQ access to health care in Eastern Kentucky. FHKY assisted in disseminating a survey and received a final report that included findings from survey and qualitative interviews. Staff also worked to promote COVID-19 vaccines to marginalized communities.

Tobacco-Use Reduction

Long-Term Goal:

Reduce Kentucky's smoking rates (including cigarettes and ENDS)



Engage local and statewide leadership in tobacco-use reduction, under Foundation's leadership

The Coalition for a Smoke-free Tomorrow formed a workgroup of the steering committee to craft recommendations for the Coalition going forward into 2023 and beyond. The Coalition also decided to revise its branding and develop a set of operating ground rules.

Additionally, FHKY also submitted organizational comments in support of the FDA's proposed rule banning the use of menthol as an additive in cigarettes and other characterizing flavors in tobacco products.

Increase the proportion of Kentuckians covered by comprehensive smoke-free workplace laws

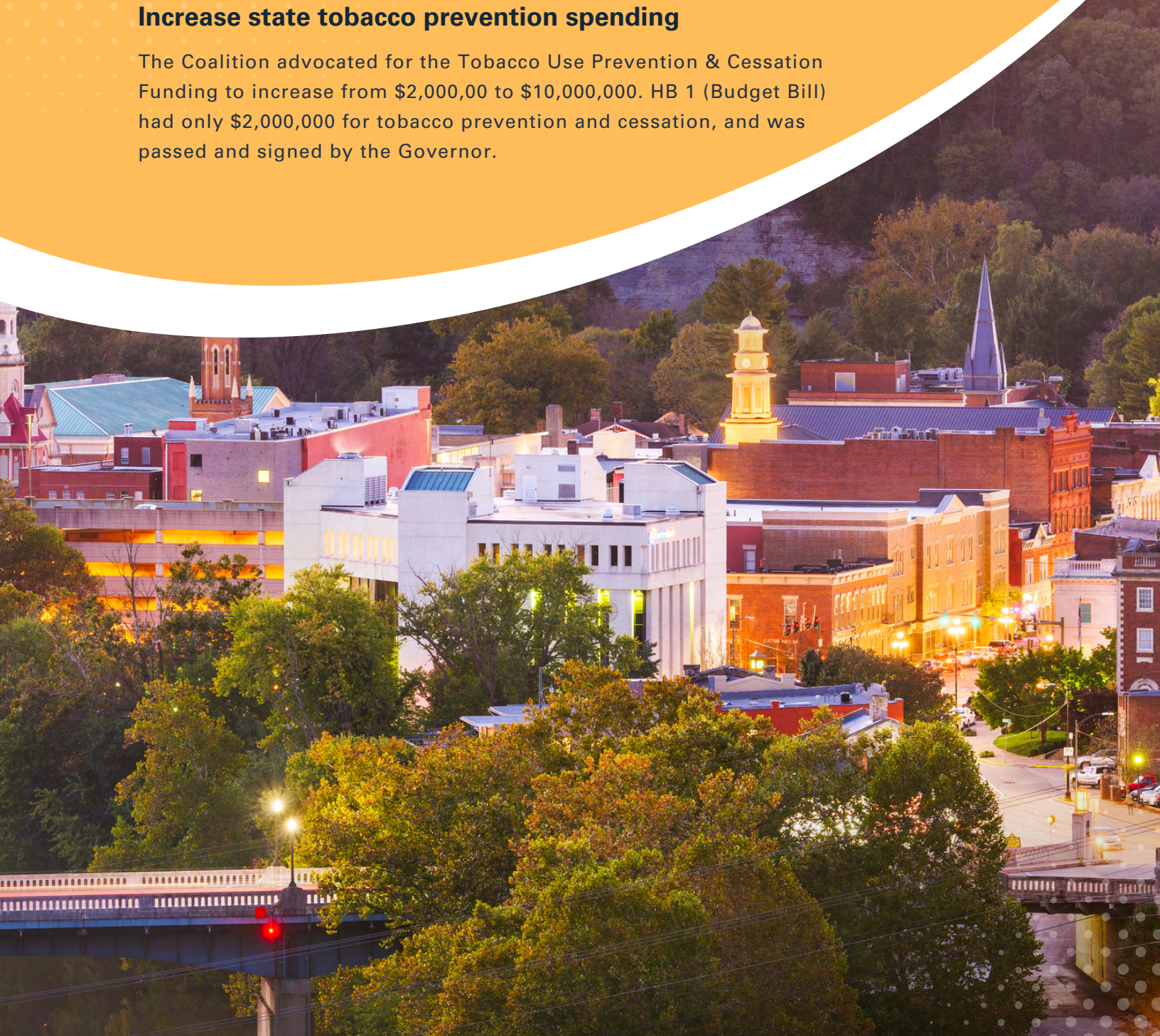


Enable local jurisdictions to pass stronger tobacco-control measures than enacted by the state

The Foundation continued its support of Breathe Easy NKY by funding local, on-the-ground advocates for the effort. Positive results of the campaign include the Dayton, KY City Council passing a comprehensive smokefree ordinance on September 6, 2022.

Increase state tobacco prevention spending

The Coalition advocated for the Tobacco Use Prevention & Cessation Funding to increase from \$2,000,00 to \$10,000,000. HB 1 (Budget Bill) had only \$2,000,000 for tobacco prevention and cessation, and was passed and signed by the Governor.



Children's Health

Long-Term Goal:

Improve children's health, including prevention and reduction of Adverse Childhood Experiences, and fostering resilience in children



Kentucky Coalition for Healthy Children

The coalition advocated for several bills in 2022 that were passed into law including ones that allowed Community Health Workers to be reimbursed by Medicaid, improved rules about breakfast eating times in schools, and required school district superintendents to report to the Kentucky Dept. of Education the number of school-based mental health services provided by districts. The coalition also launched a monthly newsletter in 2022 that goes to members and anyone else who signs up to receive them. And several new member organizations joined the coalition and/or steering committee.

Addressing Adverse Childhood Experiences and Promoting Resilience

The Foundation funded the Bounce Coalition for the Rural ACEs project in Russell County, which concluded in May 2022. Some of the many achievements during this project include:

- Staff from all schools received 3 hours of training in understanding and using strategies to build resilience in students. All bus drivers received similar training.
- Parent/grandparent training events on topics such as developmental assets and self-care.
- The climate survey showed gains in “Caring”, “Belonging”, and “Safety” for elementary students which resulted in an improvement on 71% of the survey items.
- Trauma-informed plan required by the Safe Schools and Resiliency Act approved by the Russell County School District Board.
- Teacher ratings of ability to support students improved with each training – final assessment showed that 97.1% of teachers reported “Adequate” or “Extensive” skills compared to 43.6% for the baseline assessment.
- Changes in safety drill procedures, and increased awareness of student concerns regarding relationships with each other.
- Reductions in suspensions related to fighting decreased at all levels.
- Adoption of social-emotional learning curriculum at all levels.

In 2022, FHKY also began efforts to expand its ACEs work even further after receiving a two-year grant by the Kentucky Department for Public Health (KYDPH).



Collaborations in Children's Health

FHKY is a main partner on many initiatives related to children's health including:

- The Partnership for a Resilient Kentucky (PaRK): a network of organizations and individuals to promote positive childhood experiences and resilience across the lifespan and to address the impact of adversity and trauma on individuals, families and communities. PaRK will develop a sustainable path to disseminate and support integration of science and best practices across the commonwealth.
- Bloom Kentucky: an initiative supported by several grantmaking organizations from across the Commonwealth who are all invested in ending Adverse Childhood Experiences (ACEs). The Bloom Kentucky initiative is focused on statewide policy change that aims to prevent and mitigate the impact of childhood adversity.

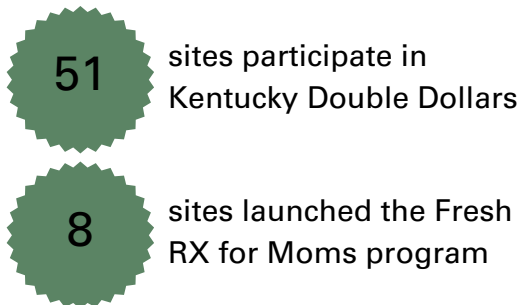
Obesity and Diabetes Prevention

Long-Term Goal: Reduce the proportion of adults, adolescents, and children in Kentucky with obesity and diabetes.

Access to Healthy Foods

Our grant to the Community Farm Alliance helps support the Kentucky Double Dollars and Fresh RX for Moms programs.

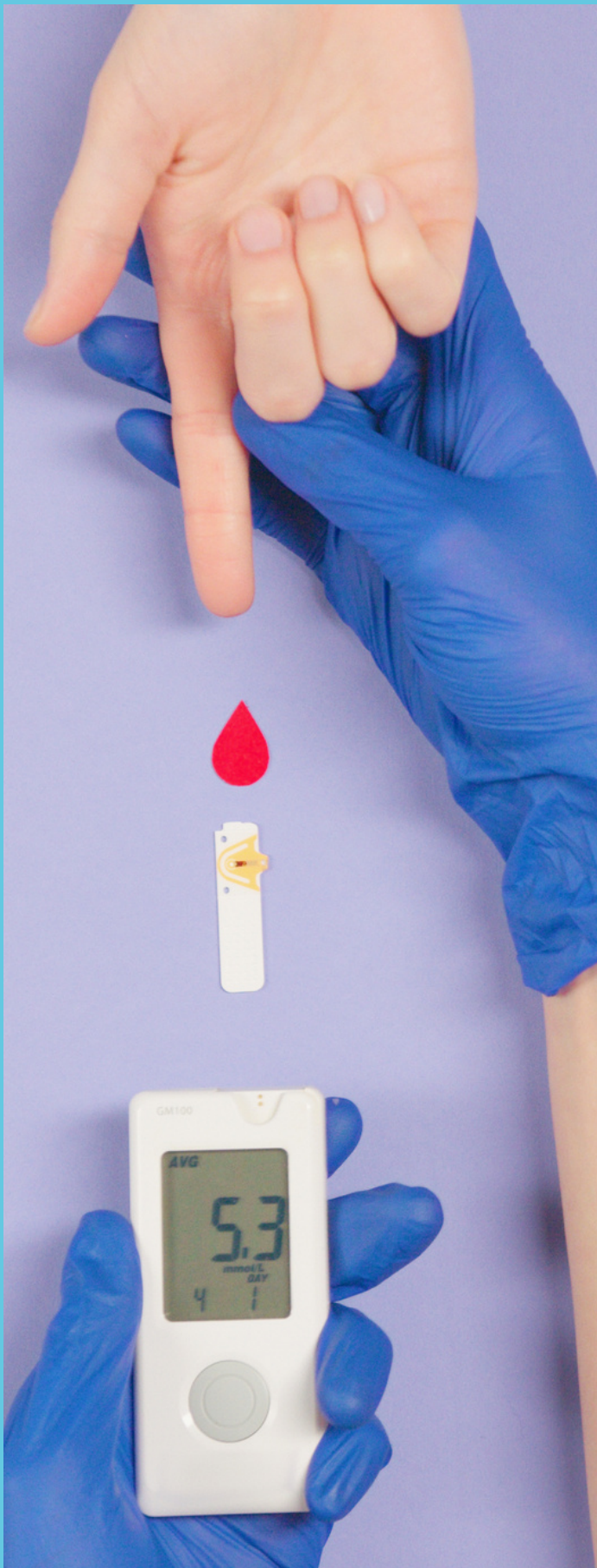
As of 2022:



The Kentucky Double Dollars program helps people who purchase food with SNAP (food stamps), WIC, Farmers Market Nutrition or Senior Farmers Market Nutrition program benefits.

The Fresh RX for MOMs program provides pregnant women on Medicaid with vouchers for healthy food.

FH KY coordinated with Community Farm Alliance to host two regional stakeholder listening sessions to provide input to the White House Conference on Hunger, Nutrition, and Health on July 25, 2022. The breakout session topics were Improve Food Access and Affordability, Integrating Nutrition and Health, Agriculture and Regional Food Supply, and Climate, Pandemic and Food System Resilience. The results from the listening sessions were incorporated into the Task Force document sent to the White House. [See the insights here.](#)



Diabetes Prevention

The Foundation is a co-sponsor for the Appalachian Food for Health Diabetes Prevention Convening. This was the 4th year of the event and it focused on the policies related to food, nutrition, and diabetes prevention in the 2022 Kentucky Legislative Session.

In 2022, FHKY also worked on developing a diabetes prevention campaign targeting residents in West Louisville, where residents see a higher rate of diabetes diagnoses.

COVID-19 Pandemic Campaigns



What's Right for You

This statewide campaign, launched with major support from the Kentucky Association of Health Plans, aimed to educate women on the health risks of contracting COVID-19 while pregnant and the benefits of receiving the COVID-19 vaccine. More than 1,000 Kentuckians visited a vaccine location within 7 days of being served one of our ads.



High Five for Health

This was a partnership between the Foundation for a Healthy Kentucky and the Kentucky Department of Education that informed Kentucky students in grades K-12 and their parents of five habits they can form over summer to set themselves up for a successful school year. One of those habits was staying up to date on immunizations. The campaign also provided support to COVID-19 vaccine clinics held in conjunction with Kentucky High School Athletics Association state championship tournaments.



COVID-19 Vaccines and Boosters

In the fall of 2022, FHKY launched a campaign that was supported by the U.S. Centers for Disease Control and Prevention of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$1,060,234. The PSA campaign aimed at increasing COVID-19 vaccine uptake in underserved communities and populations with lower immunization rates.

EVENTS

2022 HOWARD L. BOST MEMORIAL HEALTH POLICY FORUM

The 2022 Bost Forum focused on the connection between educational opportunities and health outcomes of Kentuckians. As the nature of the COVID-19 pandemic was still unpredictable at this point, the forum was held virtually. The keynote address was given by 2022 Kentucky Teacher of the Year, Willie Carver. All of the sessions are now available on the Foundation's Youtube page.



166

people joined the zoom during the live forum.

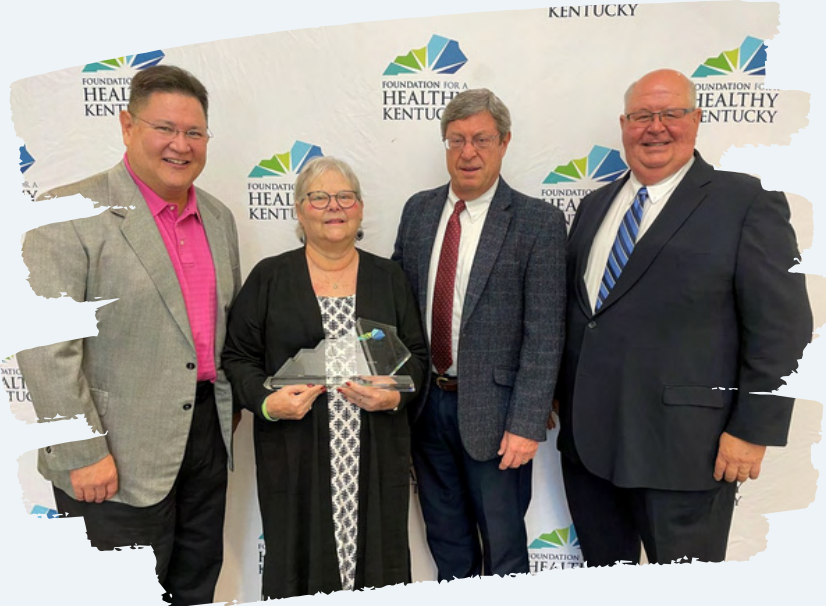
104

views of the on-demand recordings on our youtube page.



8 Health for a Change webinars were held in 2022 with hundreds of live and on-demand viewers:

- February 21: Fighting to Breathe
- March 17: Assessing Family & Intimate Partner Violence
- April 19: CRUSHing Farmer Suicide through Cultural Respect and Humility
- May 23: Maternal Health Matters
- June 6: High Five for Health: Summer Habits for School Success
- June 14: LGBTQ Literacy in Health Advocacy
- July 26: Improving the Mental Health in Our Communities
- September 19: The Dangers of Preemption



2022 Gil Friedell Award

The Foundation for a Healthy Kentucky (FHKY) named Denise Hall recipient of its 2022 Gil Friedell Award for her career spent serving the youth of Trimble County, Kentucky through substance-use prevention efforts.

2022 Healthy Kentucky Champions

Dr. Patricia Bautista-Cervera, La Casita Center
Eric Crawford, Kentuckians for Medicinal Marijuana
Terry Gehrke, Kentucky Diabetes Network
Denise Hall, Trimble CARES Coalition
Michelle Howell, Need More Acres Farm
Dr. Patrick Kitzman, UK College of Health Sciences
Mark Thomas, Todd County School District

Health Policy Heroes

The Foundation named Representative Danny Bentley, (R) Greenup County, and Representative Patti Minter, (D) Bowling Green, Health Policy Heroes for their work to improve access to insulin for Kentuckians with diabetes.

Awards



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