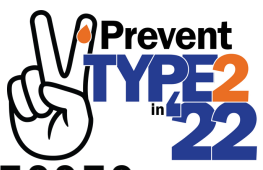




DIABETES CHALLENGE IN KENTUCKY:

An alarming 13.8% of Kentucky adults have diabetes, and 12% are estimated to have prediabetes, impacting families across generations.



PAST SUCCESSES

In 2022, our "Prevent T2 in '22" campaign achieved remarkable outcomes, spotlighting behaviors, and programs for preventive changes.

CONTINUING MOMENTUM: KNOW MORE IN '24:

Building on this success, the KDN Executive Board introduces the "kNOw More in '24" campaign. Join us in increasing awareness and utilization of diabetes prevention programs, targeting young adults, teenagers, and children for a healthier future.

WAYS TO GET INVOLVED:



1. Partner Connection:
We're reaching out to organizations across the state to learn about their efforts in preventing diabetes. Your insights will shape our website content and guide future outreach events.

2. Help Shape Our Message: Help create youth and family-friendly messages. Utilize social media to direct them to our landing page for prevention programs.

3. T-Shirt Promotion: Join us in distributing kNOw More in '24 logo t-shirts to promote the campaign and healthy habits.

4. Campaign Hub: Our website's central page will host all materials, including monthly wellness spotlights. Collaborate for practical prevention messages.



Monthly Wellness Spotlights:

Each quarter, KDN will feature different wellness topics collaboratively chosen with partner organizations. Topics will highlight local and national resources, supporting families in understanding and practicing the highlighted health behavior.

Together, let's make a difference! Join us in the kNOw More in '24 campaign and contribute to building a healthier and stronger Kentucky.

Visit our Campaign Landing Page at <https://www.kydiabetes.net/community-spotlight/> to learn more and get involved!

Unlocking a Healthier Kentucky:
Join the kNOw More in '24 Campaign!

Advocating for
People with
Diabetes since
2002